

### What is it?

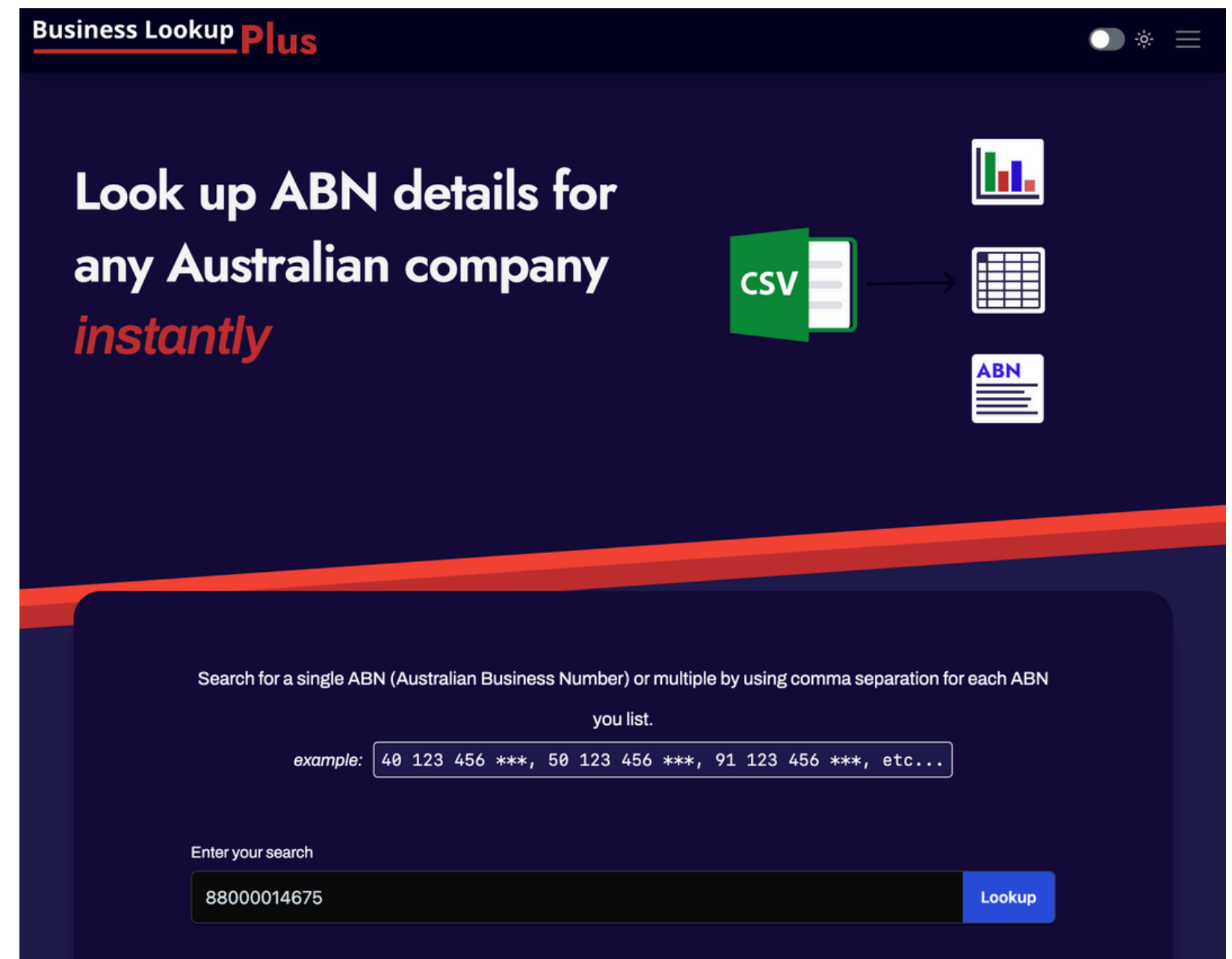
Business Lookup Plus (BLP) is a brand new financial data service platform designed to optimise gathering information on Australian businesses.

### How Does BLP work?

Using an ABN, a list of ABNs, or just a Company name you can search for all data points on any registered private or public business or businesses.

### Unlocking Opportunities with BLP

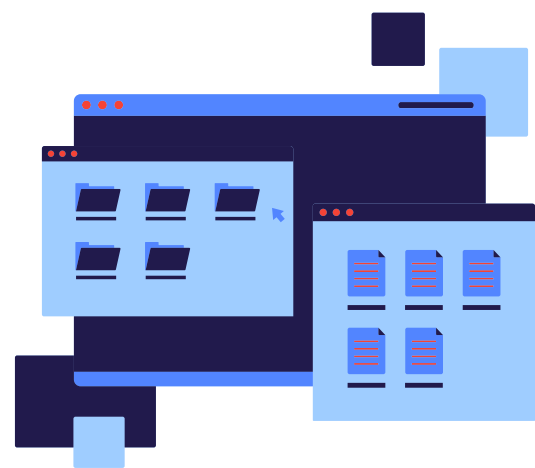
BLP makes the tedious and repetitive work as easy as it should have always been, making it effortlessly efficient, saving time, and minimizing avoidable manual errors



Screenshot of the app beta homepage

## The Burden of Slow, Manual Search

With the current tools available the process for looking up business data is slow and requires individual searches for each ABN in a list to obtain the same results.



## The current cost of business search

It can take up to 5+ searches across different government websites to collect all the necessary data for just one company, resulting in a highly laborious, time consuming and costly process.

## **Business Lookup Plus can save finance professionals time and money**

Our users can search for data on single or multiple entities in one go and are able to retrieve both ABR and ASIC information on those companies. They can then save those searches to their account and download any searches straight to CSV and into their preferred software like Excel.

This can result in financial professionals and companies potentially **saving thousands of man hours**. That's time that can be better spent on higher value work. Meaning that our users clients are going to receive better services at a faster pace and at a higher quality.

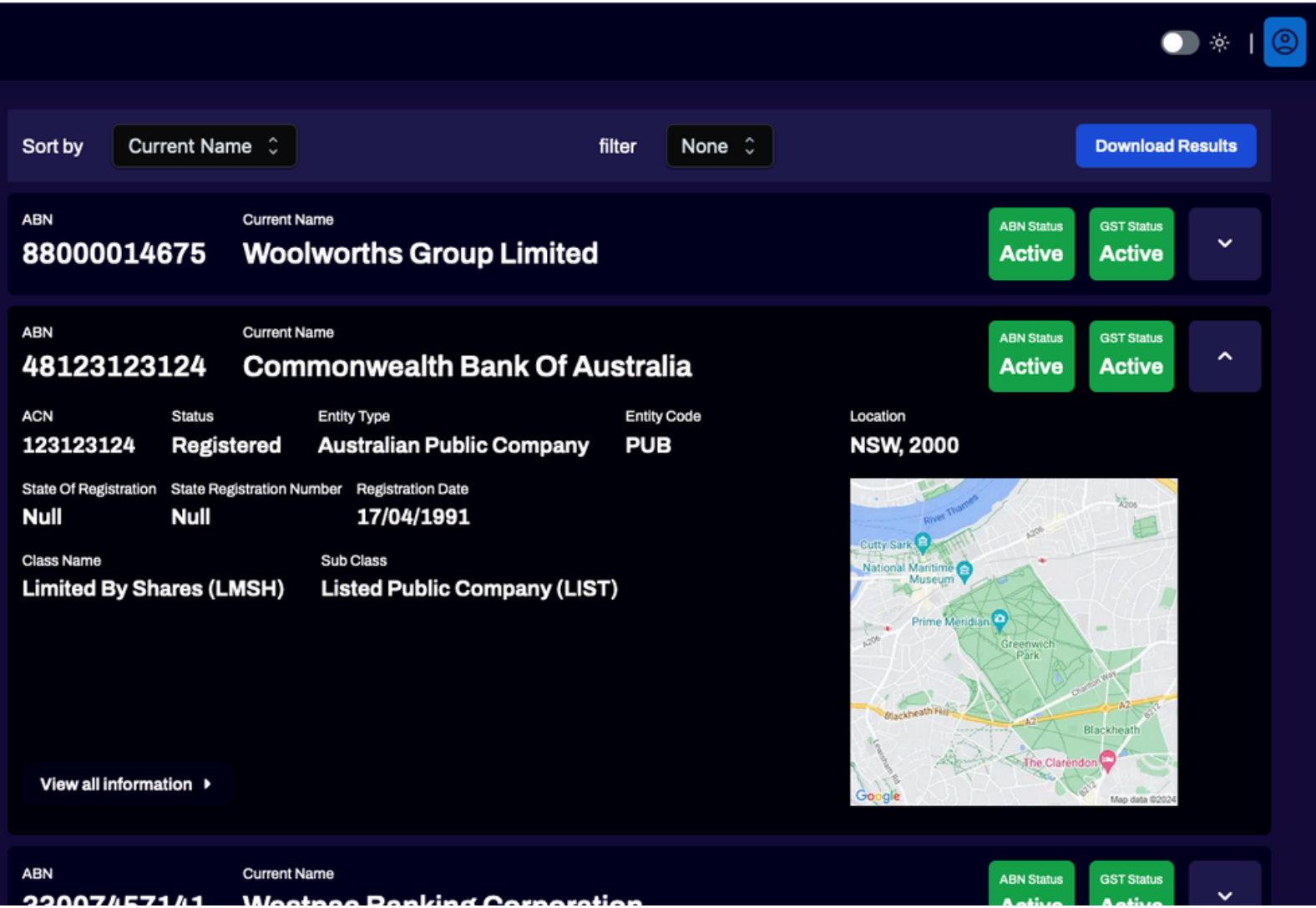


# An intuitive web application designed for professionals

We offer a user friendly dashboard and search view designed to allow finance professionals to search for the data they need quickly and without the pain and snail pace interactions of government and legacy software.

## Easy to use

Imagine NOT having to search multiple government websites, like ABNLookup, ASIC and ABS, for MULTIPLE companies MULTIPLE times a week. We simplify the process so you can do higher value work.



A screenshot of Business Lookup Plus in action

In our first product phase we are offering the following details about companies

**ABN Fields**

**ABN (Australian business number)**  
**ABN status**  
**ABN status effective from**  
**ACN**  
**Address date from**  
**Postcode**  
**State**  
**Business name**  
**Entity name**  
**Entity type**  
**GST status effective from**  
**GST Status**

**Sample**

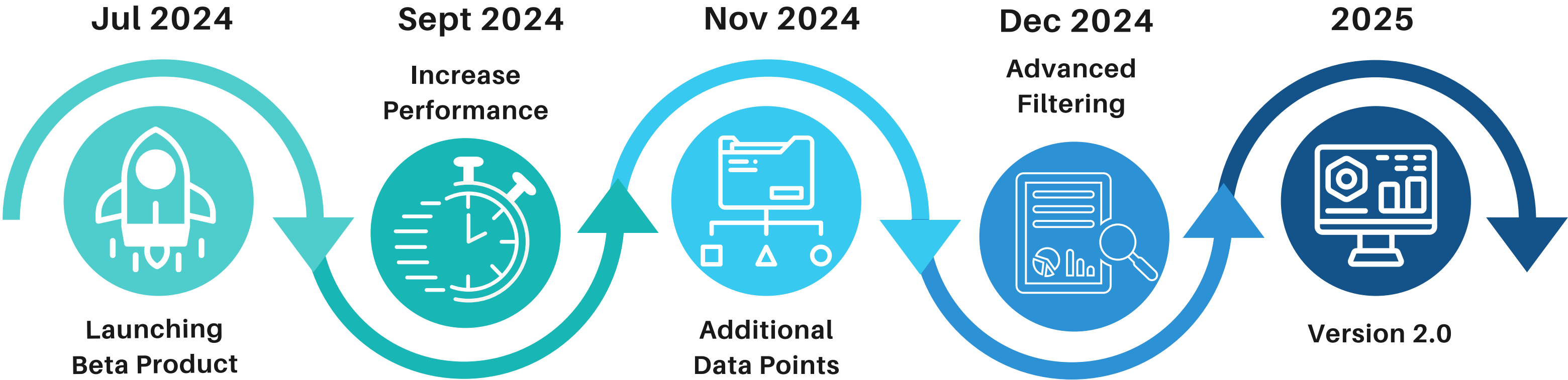
**46654412316**  
**Active**  
**2021-10-12**  
**654412316**  
**2021-10-12**  
**5082**  
**SA**  
**Example and co**  
**EXAMPLE PTY LTD**  
**Australian Private Company**  
**2021-10-12**  
**GST Active**

**ASIC Fields**

**ASIC date of registration**  
**Previous State of registration**  
**State registration number**  
**Modified Since Last Report**  
**Current Name Indicator**  
**Current Name**  
**Current Name Start Date**  
**ASIC Entity type**  
**Entity Class**  
**Sub Class**  
**ASIC Status**  
**Former Names**

**Sample**

**2021-10-12**  
**NSW**  
**C0042773T**  
**2021-10-12**  
**Yes**  
**EXAMPLE PTY LTD**  
**2011-11-21**  
**Australian proprietary company**  
**Limited by Shares**  
**Proprietary other**  
**Registered**  
**EXAMPLE PTY LTD**



This is part of our first iteration, which **combines data from ABN and ASIC databases**, as well as **historical business data**, providing unique business insights.

Enhance **bulk lookup performance** to swiftly return results for large datasets.

- Registered Auditors
- Financial Advisers
- Financial Services Authorized Representative
- Credit Representative
- Banned and Disqualified Org & Persons
- Carbon credits and units

Implementing **advanced filters** to refine findings, allowing for more nuanced analysis and **identification of specific risk factors**

In version 2.0 of our rollout, we'll take what we've learnt from version 1 and empower professionals with the next generation of finance tools.